

Learn the main the themes and processes underlying the  INVESTORS  
IN PEOPLE

# Creating a People Strategy Workshop

12th run: September 25, 2014 ----- 1:30PM - 5:15 PM

13th run: October 20, 2014 ----- 8:30AM - 12: 15PM

 CIP Building, McKinley Hill, Taguig City



## Workshop Outline



Investors in People (IiP)

How does IiP improve an organization's results?



The People strategy development model

The 5 Steps

- Business priorities
- Processes

• Measuring progress



Developing people strategy

• Using the Model

• Enhancing the strategy using Investors in People Standard



The Working with Investors in People support program

The workshop supports Decision-makers to identify the people and performance outcomes they need to achieve the organization goals and objectives.


This workshop takes the delegates through a step by step process for creating a people strategy that links the organization's business priorities and people management processes, practices and initiatives, enriched from the Investors in People Framework.

**Sign up now!**

Registration Fee:  
P 2,000 per person plus VAT

Investors in People Philippines  
15/F PCCI Building, 1030 Campus Avenue,  
McKinley Hill Town Centre, Fort Bonifacio,  
Taguig City.

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 Telephone: +63 2 623-1212

 Email: [learning@investorsinpeople.com](mailto:learning@investorsinpeople.com)

## Creating a People Strategy Workshop



This half day workshop is designed for organizations who have joined, or are interested in joining, the ‘working with Investors in People’ program. It will also be useful for organizations who are already accredited who would like to review and improve their people strategy.

It is ideal for HR professionals or other senior managers.

The main purpose of the workshop is to provide the technology for creating a people strategy and plan that links people management processes and business priorities.

Because good people make a great business

The model follows a five step process. Participants will learn how to apply the model to their own organization. For those who plan to go on to achieve accreditation this is the route map for getting there. For those who just want to use the Standard without becoming accredited it is the basis of a continuous

Resource Speaker: **Ms. Janet Webster-Watson**, Investors in People Chairman

Date and time: **Monday 20<sup>th</sup> October 2014, 8.30am – 12.15pm**

Location: Investors in People Philippines. 15F, PCCI Building, 1030 Campus Avenue, McKinley Hill Town Centre, Fort Bonifacio, Taguig

### Register Through our website:

Go to [www.investorsinpeople.ph](http://www.investorsinpeople.ph) and complete the Inquiry Form, selecting ‘Creating a People Strategy Workshop’ from the drop down menu under ‘subject’. Include your organization’s name and people attending in the message area and click the send button.

**P2,000** per person for the workshop fees only. P5,000 (starting price) and no workshop fee for two people if joining the ‘Working with Investors in People’ Program. All are exclusive of VAT. Please make checks payable to Inspiring Partners Inc.

### SIGN UP FORM

✉ learning@investorsinpeople.ph ☎ +632.8461463 📞 +632.6231212 📠 09175988360

Yes, I will sign up for the:  Creating a People Strategy Workshop

TIN Number	
Name (First, Middle, Last)	
Signature	
Nickname	
Designation	
Name of Organization	
Business Address	
Email Address	
Telephone & Fax number	
Mobile number	
Type of Industry	
Size and No. of Sites	
Additional participant/s: (name, designation, mobile no.)	

## Creating a People Strategy

### COURSE OUTLINE

I.	Welcome and introductions
II.	Workshop objectives and overview
III.	What is Investors in People and how does it improve an organization's results?
IV.	The people strategy development model <ul style="list-style-type: none"> <li>➤ <b>The 5 steps</b></li> <li>➤ <b>Business priorities</b></li> <li>➤ <b>Processes</b></li> <li>➤ <b>Measuring progress</b></li> </ul>
V.	Developing your own people strategy <ul style="list-style-type: none"> <li>➤ <b>Using the model</b></li> <li>➤ <b>Enhancing the strategy using the Investors in People Standard</b></li> </ul>
VI.	The Investors in People Employee Survey
VII.	The Working with Investors in People support program
VIII.	Q and A and next steps



## Get your organisation to the top

Take advantage of this amazing opportunity to put your organisation at the top of your industry.

HR professionals and managers can now join a community of business people who want the best for their organisation and its people, and get expert consultancy on improving results, with a price starting from P5,000\*!



**Investors in People** is the world-leading best practice quality standard for people management. It works for all kinds and sizes of organisation. Those that use the Standard improve their results, including in revenue, profit, productivity and customer satisfaction. **Investors in People Philippines** is the licensed provider of Investors in People in the Philippines, with many years experience and qualified specialists to support organisations using Investors in People Framework.

**‘Working with Investors in People’** is a new approach. It is an opportunity to gain immediate benefit from Investors in People whether aiming for accreditation or not.

Joining the ‘Working with Investors in People’ program brings you:

- Expert support to develop your unique people strategy and plan, linking organisational needs and best people management practices
- Online support to implement the plan
- Access to online learning resources
- Access to a community forum
- Free learning club sessions
- Discount on the online employee survey

### To get started

1. Complete the conforme on the next page and email it to us at [services@investorsinpeople.ph](mailto:services@investorsinpeople.ph) or fax to us via +632.8461463, or register your interest at our website at [www.investorsinpeople.ph](http://www.investorsinpeople.ph)
2. Attend the half day workshop to learn about Investors in People in practice and how to develop your people strategy and plan
3. Use our expert support to implement your plan and keep improving.

\* exclusive





**WORKING WITH  
INVESTORS IN PEOPLE STANDARD  
(IIP) PROGRAM**

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📍 IIP Philippines Centre, 15F Unit C PCCI Bldg. Mckinley Hill, Fort Bonifacio, Taguig City, Philippines 1634

**REGISTRATION FORM**

This is to register our organization in the Working With Investors in People standard Program.

The authorized representative will be the focal point for contact with Investors in People, Philippines and for developing the people strategy and plan for our organization.

Authorized representative contact information:

<b>Name</b>	
<b>Email</b>	
<b>Skype</b>	
<b>Messenger (YM/WeChat/Viber)</b>	
<b>Mobile nos.</b>	
<b>Business Address</b>	

Our organization shall pay the marked applicable joining fee, which provides access to a support package as detailed in the **“Working with Investors in People”** leaflet:

<i>Pls. mark with ☑ the applicable category:</i>	<i>Organization size</i>	<i>Registration, exclusive of VAT</i>
	Up to <b>1000</b> employees	<b>P5,000</b>
	1001- <b>3000</b> employees	P7,500
	3001- <b>5000</b> employees	P10,000
	Above <b>5000</b> employees	P15,000

If applicable,

<b>Name of Alternate Representative</b>	
<b>Date</b>	
<b>Email</b>	
<b>Skype</b>	
<b>Messenger (YM/WeChat/Viber)</b>	
<b>Mobile nos.</b>	

**CONFORME:**

<b>Company/Organization Name</b>	
<b>Name of President/ Top Executive</b>	
<b>Signature</b>	
<b>Date signed</b>	

Kindly prepare cheque payable to **INSPIRING PARTNERS INC.** & deposit through **BPI Fort Mckinley C/A No. 8521-0010-63** or **Metrobank Fort Mckinley S/A No. 537-3-537-01576-5**, then fax the deposit slip via **+632.8461463**.