

## APPLICATION FORM

### CATEGORY: The Social Responsibility Award

We're looking for organisation's that don't just focus on the impact they're having on themselves, but society in general. This could be about the impact you're having on people outside of your organisation. Or the environment. Or both.

#### ❖ **Tell us why you put a focus on Social Responsibility**

Why is it important to your organisation?

How do you embed this as part of your culture?

What difference are you hoping to make? And why?

*4,000 characters including spaces.*

#### ❖ **You've told us why, now tell us what!**

Tell us about your social responsibility strategy.

What are you doing? And what influenced you to take this approach? How do you measure the impact?

*2,000 characters including spaces.*

#### ❖ **Give us some more detail about something in particular**

There's no model answer. Everyone takes a different approach to social responsibility.

So pick one thing you're doing and tell us about it.

Where did the idea come from? What exactly are you doing? And what impact are you having?

*4,000 characters including spaces.*

#### ❖ **Anything you'd like to show us?**

You won't score any bonus points (sorry!) but feel free to add in some extra pieces of content here that will help to show us your story.

It could be a video or pictures. Literally anything that you think will help us to really understand what you've told us in the previous questions.

*Limit: 3 pieces of content*

**Criteria:**  
This category is open to all organisations.