



## CATEGORY DESCRIPTION

### **CATEGORY: LEARNING AND DEVELOPMENT AWARD**

Learning and Development isn't just important. It's vital. We're looking for an organisation that has developed a learning and development strategy that is having a hugely positive impact. On the business. And on your people. This category is open to any organisation to enter. You do not have to hold Investors in People accreditation.

#### ***Format of submissions:***

- *Option to submit written application (max 500 words per question, submit a word doc)*
- *Option to submit via a 6-minute video (max 6-minute video answering all the questions)*
- Relating to this specific category, tell us about your strategy/plan. For this question we're looking to understand the efforts you've made. So, think about why you decided to make a change, why you decided to introduce a new initiative, why you pursued IIP accreditation (if relevant) or perhaps what makes your specific plan stand out from the crowd.
- Now we'd like to understand your success. Tell us what you've achieved. Provide as much context and as many examples as possible to make your entry stand out!
- Finally, we want to know how you plan to 'Sustain your Success'. So, tell us your plans for the next 1-3 years. What's your next step? How will you achieve your next ambitious goal? This is about demonstrating to our judges how forward thinking you are, and how you plan to build on your success!

#### **Criteria:**

This category is open to any organisation to enter.  
You do not have to hold Investors in People accreditation.  
You can only submit one application for your organisation to this category!