



CATEGORY DESCRIPTION

CATEGORY: SOCIAL RESPONSIBILITY AWARD

We're looking for organisations that don't just focus on the impact they're having on themselves, but society in general.

This could be about the impact you're having on people outside of your organisation. Or the environment. Or both.

Format of submissions:

- ***Option to submit written application (max 500 words per question, submit a word doc)***
- ***Option to submit via a 6-minute video (max 6-minute video answering all the questions)***
- Tell us about your social responsibility strategy and plan. We're looking to understand the efforts you've made. So, tell us what your strategy should achieve for the organization, and what makes your strategy and plan innovative and effective.
- Now we'd like to understand what the strategy and plan has achieved, measurable results, and how this has supported the business performance. Provide as much context and as many examples as possible to make your entry stand out!
- Finally, we want to know how you plan to 'Sustain your Success'. So, tell us how you plan to build on what you've achieved so far. What's your next step? How will you achieve your next ambitious goal? This is about demonstrating how forward looking you are, and how the strategy will support the organization's goals in the future.

Criteria:

This category is open to any organisation to enter.
You do not have to hold Investors in People accreditation.
You can only submit one application for your organisation to this category!